



**GENEFTY**

*Unleash The Power Of Your Community*





# Who We Are

*At Genefty, we specialize in communication and community management for projects in both the Web2 and Web3 ecosystems.*

- **What Sets Us Apart?**

We provide a clear vision and a tailored approach for each project. As digital tools evolve rapidly, we help our clients build loyal and engaged communities

- **Our Mission:**

*To create immersive and memorable experiences for your communities through targeted communication strategies, engaging campaigns, and constant interaction monitoring*

- **They Trust Us**

- Stables (a PMU-backed project)
- The Smurfs' Society (the official Smurfs project)
- Mira
- Entanglement

***We believe in the unique potential of every community, and our goal is to maximize that potential to help you achieve your objectives***





### Discord Server Audit

In-depth analysis to secure and optimize your community spaces



### Custom Discord Server Creation

Quick setup with optimized templates or bespoke designs



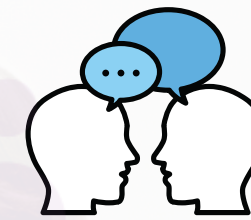
### Community Management

Animation, moderation, and active member interaction



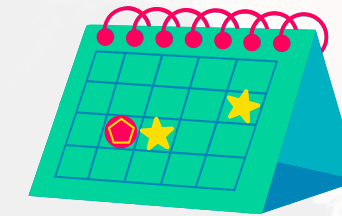
### Communication Strategies

Creative campaigns to maximize your visibility



### Events and Activations

Live sessions, Q&A, contests, and more to engage your community



### Training and Consulting

Personalized sessions to empower your teams



# Our Services



# CONCRETE Results



## Stables

- +10,000 members on Discord in just a few weeks
- NFT collection fully sold on Tezos
- €300K trading volume generated



## The Smurfs' Society

- 85,000 connected wallets
- +50,000 Twitter followers
- TOP 100 DappRadar in February 2023



## Entanglement

- 1 million Sand distributed (~\$500K)
- High participation in the treasure hunt
- Well-structured and secure Discord



# WHY Genefty

- **Recognized Expertise**

Proven results with innovative projects

- **Tailored Solutions**

Customized to your specific objectives

- **Measurable Results**

Clear KPIs to assess our impact

**Transparency and Authenticity**

Core values of every collaboration







**Elliot Collignon – CMO Stables:**

*"I thank Genefty for their excellent contribution to the Stables project over the past year. They demonstrated a strong work ethic and unwavering passion. Throughout the project, they effectively managed our community and solved the challenges they faced"*

**Jerem Febvre – CMO The Smurfs' Society:**

*"I am pleased to recommend Genefty, for their outstanding contributions to The Smurfs' Society Discord server. They played a crucial role in catapulting our community from 0 to 30,000 members in just a few weeks. Their deep understanding of Discord and Web3 technologies, coupled with innovative strategies, proved instrumental in this rapid growth"*

**Vincenzo – CEO N-Zone:**

*"Genefty played a crucial role in the success of our project. Their expertise in community creation and management, coupled with effective communication, made our treasure hunt a memorable event. We are thrilled with the results and the dynamic momentum they created for Entanglement"*

# Testimonials

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## Contact Us

**Jean-François PIGNONE** (CEO)

✉ [jeff@genefty.com](mailto:jeff@genefty.com)

☎ +33 7 68 87 09 18

**Antoni ISTASSE** (CMO)

✉ [antoni@genefty.com](mailto:antoni@genefty.com)

☎ +32 478 019 574